**Ecommerce 101 – Webinar links for reference**

**How to find and select a website for your business with all pros and cons**

<https://www.wpbeginner.com/beginners-guide/how-to-choose-the-best-website-builder/>

**How to build shopify store for food business**

* <https://www.youtube.com/watch?v=YyW7T4qUFoo&t=305s>

**30 ways to have your business found on the internet for free**

<https://www.searchenginewatch.com/2018/03/05/30-ways-to-market-your-online-business-for-free/>

**Where to sell and buy large quantities of merchandise closeouts liquidation etc.**

* <https://getthatwholesale.com/>
* [www.Wholesalecentral.com](http://www.Wholesalecentral.com)
* [www.toptenwholesale.com](http://www.toptenwholesale.com)
* [www.Liquidation.com](http://www.Liquidation.com)
* [www.closeoutcentral.com](http://www.closeoutcentral.com)

**Sell Business services on line?**

* <https://smallbiztrends.com/2015/10/10-things-service-businesses-can-sell-online.html>

**Websites -Tutoring services that you can teach on**

* <https://www.goodhousekeeping.com/life/parenting/g29548871/best-online-tutoring-websites/>

**How to list a product : as mentioned in Ecommerce Webinar - Bricks to Clicks**

* SHOPIFY: [tiny.cc/EPB2020](http://tiny.cc/EPB2020)
* AMAZON: [tiny.cc/EPB20](http://tiny.cc/EPB20)

**\*Both have chat, phone and email support**

**Your Business on Internet – How to be found on line?**

**Google my Business**

* <https://www.youtube.com/watch?v=ci8ZK10HEHU&vl=en> - Video
* <https://broadly.com/blog/how-to-claim-a-business-on-google/> Article

**Social media for Business – Reaching people.**

* How to built a Facebook Business page
  + <https://www.youtube.com/watch?v=3MxK6wZurUs> – 5mins
* How to run business on Whats App
  + How to Use Whats App For Business In 5 Useful Ways in Hindi 6 MINS
  + <https://www.youtube.com/watch?v=oMGKX5bZDd4> - video
* How to sell on Instagram
  + <https://www.youtube.com/watch?v=uHf1dA2q18I> – Video

**Text message - Loyalty Marketing - Data collection of your customers**

**Data – Collection – know your customers and communicate regularly**

* Text message and Loyalty marketing
  + [www.textbychoice.com](http://www.textbychoice.com)
  + <https://oodlesrewards.com/>
* Email Marketing
  + [www.constantcontact.com](http://www.constantcontact.com)
  + [www.mailchimp.com](http://www.mailchimp.com)

**Federal Trade Commission protecting Americas Consumers**

<https://www.ftc.gov/tips-advice/business-center/guidance/business-guide-ftcs-mail-internet-or-telephone-order>

**FBI Internet crime complaint center**

**http://www.ic3.gov/default.aspx**

**Various Consumer complaint sites for issues with business**

**http://www.consumer-action.org/hotline/complaint\_form/https://www.bbb.org/consumer-complaints/file-a-complaint/get-startedhttps://www.consumeraffairs.com/scam\_alerts/stores\_online.html**